

# PRESS MATERIALS



Use the guidelines in this document to accurately represent the GivePulse brand in all your communications!



## PRIMARY *font* MONTSERRAT

This font should be your primary font when creating GivePulse materials.

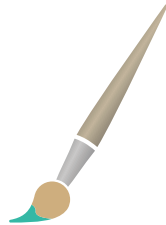
## Primary Colors



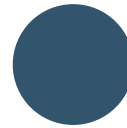
#4DA4DA



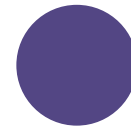
#53C1B9



#FFB64C



#34546D



#534582



#44B7A6

#41A397

## Accent Colors

## Logo Use

Always use the GivePulse logo that has a shadow when using the logo on a white background.



Colored background?  
Use the non-shadowed logo!